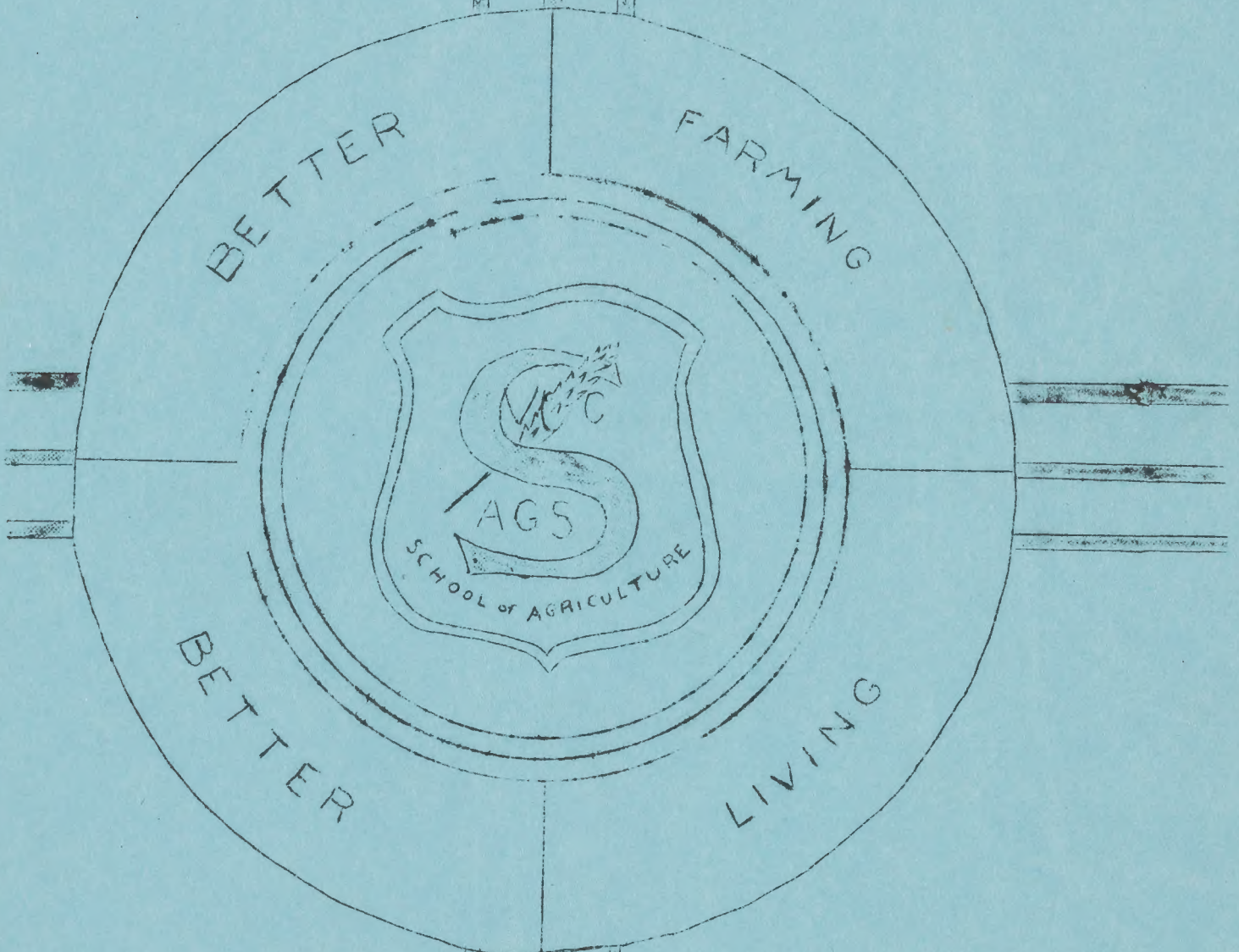


VOCAG VIEWS

NOV 15 1950



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VOC AG VIEWS

VOL VI NO. 2

NOV. 15 1950

THE CHEESE FESTIVAL AND CANADIAN CHEESE

IN KEEPING WITH THE DAIRY FARMERS' ADVERTISING CAMPAIGN AND WITH NATIONAL CHEESE WEEK, DR. D. L. GIBSON HAS GIVEN US THE FOLLOWING ARTICLE.

In celebrating the cheese festival we have been trying to impress the Canadian consumer of the nutritive value of cheese. Actually in Europe cheese has been a popular food for thousands of years---going far back into history to the time of Homer and beyond. According to legend, cheese was discovered several thousand years before Christ by an Arab herdsman.

Commercially speaking though, cheese making was a comparatively new industry a hundred years ago. Prior to that time it had been practiced only on farms and in the home. Techniques employed varied geographically and consequently as time went on the production of specific types of cheese became associated with definite regions. Today, there are over six hundred cheeses recognized by name although they represent only about twenty distinctly different kinds of cheese. These may be classified as hard (eg. Canadian cheddar) semi-hard (eg. Roquefort, Gorgonzola) and soft (eg. Cottage cheese). Through the adoption of carefully controlled scientific processes, the commercial cheese makers of North America have been able to reproduce virtually all foreign types such as Swiss, Camembert, Limberger, Bleu, Parmesan, etc.

The importance of cheese in the food economy cannot be overlooked when it is realized that it takes four quarts of milk to make one pound of Canadian cheddar cheese, and nutritionally speaking it is one of our cheapest sources of first class protein as well as a concentrated source of minerals, fat-soluble vitamins and butterfat.

Yet, of the eleven major cheese-producing countries of the world, Canada ranks tenth in consumption. The average Canadian consumes barely more than four pounds of cheese a year, while in Sweden, Denmark, The Netherlands, and Switzerland the yearly consumption runs from 16 to 19 pounds, and in the United States the average consumption is more than double that in Canada. Each American consumes an average of 8.6 pounds per year.

While the primary object of the Cheese Festival has been to stimulate a greater use of this dairy food because it is a cheap source of protein and speaking calorically it is very cheap, much effort has been concentrated on making Canadians conscious of the fact that, in quality and flavor, Canadian cheese is equal to any of the cheese produced in other countries.

Some of you may be wondering why we in Saskatchewan are so interested in the Cheese festival when this province only manufactures about one half of a million pounds of cheddar cheese. The answer is, we cannot live alone and considering Canada as a whole, the cheese business is very important. Last year 1.3 billion pounds of milk or about 8.0 percent of the total Canadian production was manufactured into this product. Obviously, the use of this large volume of milk for cheese rather than butter or some other dairy product created a market for Saskatchewan butter in Eastern Canada which otherwise would not have existed. However, as manufacturers, processors and distributors of cheese, we do market a large quantity in small packages for home consumption and the quality of this cheese is second to none.

THE CHEESE FESTIVAL (cont'd)

We are all familiar with Cheddar or Ontario cheese as it is sometimes called and it has been enjoyed for many years. However, during the past twenty years processed cheese has become the largest seller because it is so handy to use. The story of the introduction of processed cheese goes like this: "A man by the name of Kraft working as a grocery clerk was always admonished by customers who always wanted to taste before buying and then stating a specific weight of cheddar must be cut which was almost impossible, so he experimented with cooking cheese. He found that after cooking it possessed wonderful qualities.

- (1) It would not dry out.
- (2) The fat would not run out of it
- (3) It would slice and spread beautifully, and
- (4) The flavor and weight could accurately controlled.

Today, Cheddar cheese is blended scientifically for flavor, ground up and then heated to about 150 degrees F. for melting and pasteurizing. Once the temperature is reached, the product is packaged as a liquid and allowed to harden when it is ready for sale. The quality is under the constant supervision of the of the Dominion Government Dairy Branch and rigid standard must be met.

So regardless of what type of cheese you like, and this includes fresh cottage cheese, remember it is a high protein food and those who have read the book condensation of "Lock Younger, Live Longer" by Gayelord Hauser in October 1960 Readers Digest, realize that "the ideal diet of a long life is plenty of protein," and he lists cheese as one of those foods which gives plenty of protein. The ideal diet contains as he states "First of all, proteins and more proteins." Cheese contains 25% of the highest quality of Protein available as well as large quantities of minerals and especially calcium and phosphorus.

Further to the mineral calcium, Hauser states a lack of protein, minerals and vitamins in the diet causes the "jitters" and this can be overcome by large quantities of calcium foods such as milk or cheese. At one time I heard Dr. C. P. Segard of the Wisconsin Res. Alum. Foundation say that 80% of diseases could be eliminated by proper diet and so the jitters or ill-feeling that prevails many times could be overcome if we could just eat cheese or drink more milk daily.

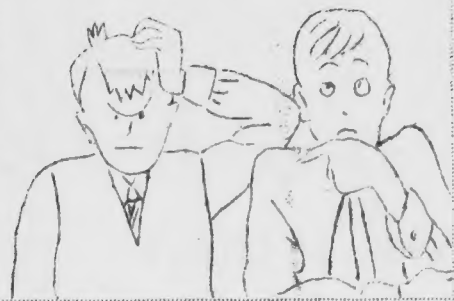
Let us once and for all rid ourselves of the old wives tale that cheese is indigestible. This apparently grew from the fact that we in Canada use cheese mostly at the end of the meal, and because pastry is hard to digest and is eaten at the end of a meal. Likewise people thought cheese was indigestible too. However, in many countries it forms the basis for a meal. Studies show that cheese compares favorably in digestibility with other foods normally found in the diet which is from 90 to 99% digestible. Further, it is interesting to note that the peoples of the world who exhibit the highest degree of national health on the basis of longevity and infant mortality rates, are also the leading cheese eaters of the world.

The American Medical Association states "that cheese is one of man's most versatile foods. Its uses extend from hors d'oeuvre to dessert; and it may be served alone, as an "extender" for the bland foods, or as a seasoning. The flavor and economy of cheese coupled with its high digestibility and excellent nutritive value, help make it a valuable food for virtually all age levels".

Remember apple pie without cheese is like a kiss without a squeeze and if you want to squeeze more out of life eat more cheese.

Comrade, never take a bath
For you'll tread the selfsame path;
For you'll do the selfsame work,
Where the dust and cinders lurk.

Comrade? cast aside your hope
Of the benefits of soap:
Though you scrub the morn away,
You'll be soiled at close of day.



EDITORIAL PAGE

S. V. A. A. ELECTIONS

The new junior executive is now one week old and the members have attended one regular S. V. A. A. meeting. We have every confidence in them if they can be judged by this first trial.

The main purpose of the junior executive are to get first year men interested in and accustomed to the S. V. A. A. program in order that next year it will be easier for them to do their job and, to get first year opinions and ideas incorporated into the School activities.

Last Friday, you all had a chance to nominate and to vote for any one you thought suitable. However, it is in connection with the term "suitable" that the nominating committee comes into the picture. This body, composed of one first year and two second year men, chooses what it believes to be a good man for each job, on a basis of registration form information. This system offsets the fact that after only 2 weeks of contact, a person's abilities cannot always be easily determined. As you can see, almost all the positions will be filled by competent men.

The Spring Elections, where the senior executive is chosen, are supposedly a follow-up to the set we have just completed. However, anyone who has the qualities and who was not on the junior executive we may be voted in.

If at any time during the year, you should recognize any unused ability among the students, you would do well to keep him in mind for the Spring Elections.

Therefore, every time you vote for a man who is seeking an S.V.A.A. position it is well to consider his qualifications carefully. Consider his talents for that particular job and as well, his interest in every branch of School

activity.

If this is done, then the S.V.A.A. which is still learning, will uphold its reputation for as complete an extra-curricular program as any college on the Campus.

JUNIOR EXECUTIVE - 1950-51

Vice-President	Curtiza Boone
Assistant Secretary	Harold Popoff
Assistant Housing	Ole Carlberg
Assistant Literary	Stan Norakowski
Assistant Social	Bob Teece
Assistant Mechanics	Rube Schurr
Assistant Agronomy	Alex Olson
Assistant Livestock	Bob McMillan
Assistant P.R.O.	Allan Smith
Assistant Sports	Brent Reusch
Vice Pres. Co-op	Grant Flewes

POME

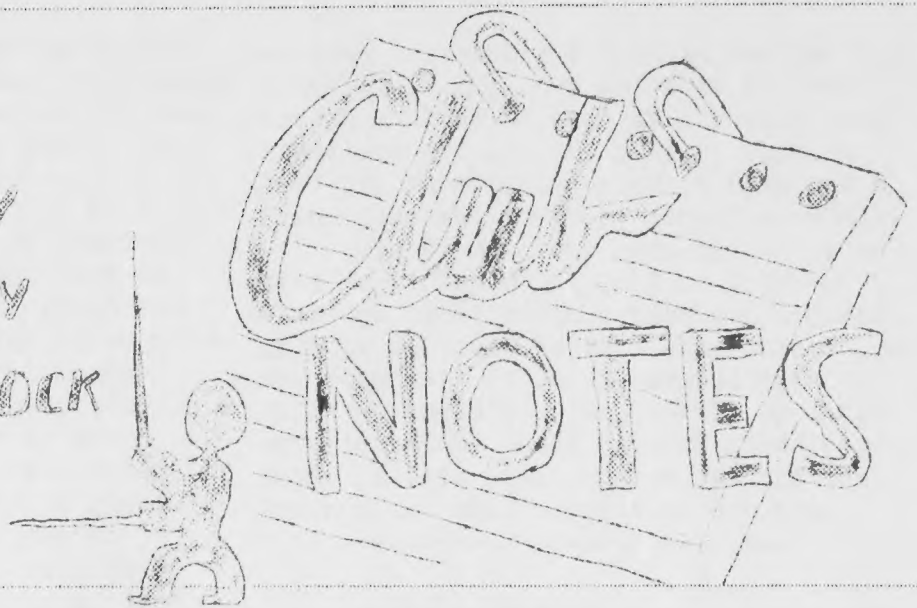
Lovely lady, who does so
All my waking haunt,
Tell me, tell, do you know
What the hell you want?

Lady, to whose feet I'd bring
The world, if I could win it,
Are you sure of anything
For a single minute?

You whose eyes can kindle flame
Only death could smother,
Tell me, please, does any dame
Differ from another?

Was the apple applesauce
Eve ate in the garden?
Aren't you all a total loss?
No? I beg your pardon!

★ MECHANICS
★ AGRONOMY
★ LITERARY
★ LIVESTOCK



LIVESTOCK

The Livestock Club started in earnest last Thursday. A group of second years- eight in number began their hog butchering class by killing 4 hogs.

The entire group watched a butchering demonstration by Fred Hopkinson. After this they were split into two groups and proceeded with the building projects.

The pigs for the Dressed Meat Show have been put in finishing and the poultry will be selected shortly.

We hope to have more tools to speed up production next week.

AGRONOMY

The Agronomy Club is really hitting it's stride in the program of improving crop production and soil conservation. We have several excellent projects started. Committees have been formed whose job it will be to arrange for tours, lectures, motion pictures and displays for the benefit of everyone in the School.

Our projects include the growing of grain infected with root-rot. From this we expect to learn two things; the effect of root-rot on the grain, as well as the identification of it.

We are also running a fertilizer test which will determine the most favorable fertilizer for light and heavy soils under summerfallow and stubble conditions.

to 17 1/2 ...
C ...
duct ... will improve ...

Another project which is especially timely is one to determine the effect of treating frozen seed with mercuric dust. We hope this will improve germination and also increase the vigor of the seedlings by combating infections such as root-rot.

Our Director is looking into the possibilities of testing 2-4-D for any harmful effect on the soil.

After our projects begin to grow we still will not be idle because our committees are busy arranging tours, lectures and displays. Some of the places of interest we hope to tour are the Brewy Wheat Pool Flour Mills, the terminal elevators, the Vegetable Oil plant, the Field Husbandry Green House, the Plant Products division and the Co-op Creamery. We are arranging for lectures and some interesting motion pictures for the benefit of the whole School. We also hope to see some very good displays from the Club when the Little Royal rolls around next spring.

The Agronomy Club has a small membership but that we lack in members will more than be made up for in energy and enthusiasm.

MECHANICS

All groups have gotten off to a good start and will soon be in full swing. There is a total enrolment of over 80 students.

By ... group have purchased ... from ...

Mechanics (cont'd)

The Welding group have purchased a welder from Smith & Reles. Woodworking have bought some materials and each has a design so as to commence work. The machine study has started work on a stone picker so the job should be a pleasure from now on. Motor overhaul received instruction on what work is going to be carried out throughout the year and they divided up into groups to study ignition, carburetion etc. The Diesel minded are going to study all diesels so are taking them up separately. Hobby Craft have been doing a clean up job so are ready to start. Last but not least, the irrigation group who are studying the sprinkler system, and carrying out a project are doing a good job..

If the first meeting is any indication of the success of the Club, then it should live up to its expectations.

LITERARY

The first dance of the year was held on November 3 and proved to be very successful, in that it gave the two orchestras their first public performance this year. We also enjoyed Charlie's tie-tying contest.

The Literary Directorate held a meeting on November 14 about the important matter of holding regular debates. We decided that debating will be carried on every week as usual, under the able direction of Stan Nowakowski. Our Hill Cup debating team of Ken Gronsahl and Stan Nowakowski will be meeting the Women's Arts and Science team in the Auditorium on Friday 17 at 12:30.

Our choral group is beginning to show improvement and organization under the direction of Merv. Chappell of Mutana Collegiate and George Burton, the group president. It is planned to have the group give a radio program sometime before Christmas and possibly again after Christmas. However, more members would be appreciated to round out the group and to help make this a really successful year.

Farm Radio Forum, under the direction of Grant Ploves, held its first organization meeting on Nov. 6. This

meeting was really a test to see how the forum would work out as there are not enough members to make it a really satisfactory project, so I would suggest that all those interested in Farm Radio Forum turn out to those Monday meetings.

The drama group have plans for a play to be put on at College Frites, although nothing final has been decided as yet. We would be very glad indeed, to see some hitherto undiscovered talent, which we could use for Socials or other entertainment. So if anyone can do anything in this line and has not yet come forward, we would be glad to see him.

SOCIAL NEWS

The first Dance of the season was held on Nov. 3 and came off favorably, although there was a slight delay in the lunch. Following this, four couples were chosen to see which could make the best knot in her partner's tie.

Three films were shown last Friday (10th) in the auditorium. They were entitled "Marble Flies, Lumbering in Sask and Along the Alaska Highway". They were enjoyed by everyone present so that they will be continued this coming Sunday, 19. There will also be a social Sunday Nov. 25th- it is hoped everyone will turn out.

The Social Directorate has been chosen and approved by the S. V.A.A. and goes as follows: Director, Charlie Hopkins; Bob Teece, assistant Director; Howie Powell, reporter; Bruce Tomlinson and Harold Mullet.

P.A.O. REPORT

The Greystone photo slip sales terminates this week-end. I would like to thank all those who co-operated in making a thorough canvass possible.

The following students have received appointment to the Public Relations Directorate:

Alex Archibald

Harold Mullet

Keith Slotzer- photographer

The S.R.C. phone directory supplements are now available in the Library.



DORM AMBLE

HAPPY BIRTHDAY TO YOU

Bob McMillan	Nov. 23
Evan Vestre	Nov. 23
Wayne Johnson	Nov. 27
Ron Schmidt	Nov. 28

"Do you file your nails?"

"No, I just throw them away after I cut them."

Bill Mosher, our P. R. O., laid a wreath on Nov. 11 at the Memorial Gates. Saw the wreath in Bill's room - a very beautiful effort.

Jack: "What hens lay the longest?"

Jill: "Dead ones."

LOST- FOUND - STRAYED - STOLEN

Use the Voc Ag Views wanted column for selling and buying anything from pens to tractors.

Go-ed: I want a pair of shorts to wear around the gymnasium.

Clerk (absent-mindedly): Yes miss, what size is your gymnasium?

Al Birnie was moving about with a piece of tape on his nose lately. Seems Bottoms didn't catch him when he fainted.

Bacterin: the rear of a cafeteria.

We now have a bulletin board beside the second floor phone booth.

The new recreation calendar is posted on it - watch it for announcements of new activities.

It is pretty tough on the farm; you go to sleep with the chickens, get up with the rooster, work like a horse, eat like a pig and they treat you like a dog.

The School auditorium was the scene of a red hot debate Friday noon. Although the W. A. S. A. team successfully defended the negative of "Resolved that science is of more benefit to mankind than the arts. We can say that Ken and Stan gave them a mighty tough battle.

Shot "Whats a chiropractor."
Hes: "Aguy who gets paid for what I get slapped for."

While bowling on Saturday we noticed Sandy Gambell being intently watched by his fiancée. Congratulations to both.

The missionary who was captured and eaten by cannibals gave them their first taste of religion.

The dance held on Friday 17, according to the Social Committee, ran off very smoothly.. We hope everyone had an enjoyable evening.

Ashtray: where you put the cigarette ashes if the room doesn't have a floor.

Remember the regular Sunday church services at 11:00 in the auditorium.

Dorrence: Hello, dear, would you like to have dinner with me tonight.

She: Oh, I'd be delighted .

Joe: O K tell your mother I'll be there at six and please not to have hash.

Official reports have it that the cafeteria will be operating Monday noon. Scenery will soon be changed boys!

BIG AIRPLANE CRASH!!!

Brent Rousch plane crashed into the wall of Dairy building and broke the prop. Tough luck, Brent, here's hoping wind currents are with you next time.

ALUMNI

Grant Reed - Farming at Moose - put his in the door here while we were printing this issue.

Norm Sim - doing photography work at Dominion Experimental Farm at Swift Current

Glenn Flaten - was in the city during registration week and was very happy about his No. 2 wheat.

Bob Kindt - farming at Assiniboia, now sports a new Prefect auto.

Joe Bellefleur - seen by Dick Oakes taking his first grain of the season to the elevator. Sold a monkey wrench too - almost ruined the elevator.

Gordon Hill - won a new Meteor at Moose Jaw Exhibition this summer. Was also up at the School a couple of weeks ago.

Palmer Sather - gasoline salesman at Mid-city Motors here.

Ivar Harilstad - was in several times this fall while judging grain achievement days for the Extension Department.

George La Rose - was in town during registration week, terming the city prices in so many bushels of frozen wheat.

Don Palmer - joined the ranks of the married during the summer - picture in the Star too.

George Ward - was up to the School several times since registration.

Andy Bunn - working on his degree in the College.

George Woods - making a success of farming at Pathlow.

Fred Bolding - saw him standing in line at the telephone booth this week. Was in for a Co-op Farming Conference.

Dick Oakes - dropped us a line the other day. Says he broke his foot during the spring-heavy tractor they have! Is keeping eight cows company for the winter way out in the hills.

Gordon Shortt - took the final step last June. Was up to the School last Saturday.

Gordon Marshall - married and happy in the Okanagan.

Gunther Hilbig - was up to the dance here last Friday and even tried out the accordion with the orchestra.

Ralph Schlechte - flying farmer. Keeps the air farm over Melfort. (it froze anyway.)

Jim Knox - farming at Oiler. Is now floating around in a new Plymouth.

Eldon Anderson - spent the fall judging achievement days, for the Extension Department. When up at the building, he told of really getting his truck stuck in the mud.

Tom Bunn - taking degree this year.

Neville Baker - working in the Soils Department at the University.

Bob Caldwell - working on Irrigation at Swift Current, Experimental Station.

Don McLaren - In the college for the winter.

John Gamment - working on his B. S. A. at U. of Alberta. His father was chosen as one of the Master Farmers of Alberta this year.

A farmer once called his cow "Zephyr";
She seemed such an amiable hephyr.
When the farmer drove near,
She kicked off his ear,
Which made him considerably dephyr.



SPORTS

SPORTS REPORTS

Bowling- The fellows are now ready and anxious to start league bowling after two "polishing up" sessions.

Attention! those wanting to bowl as spares hand names into H. Carlson or room 311.

Hockey - Victoria rink is in the act of being booked for hockey practices but some of the fellows are already taking the rust off their skates by skating at the Arenn Rink.

Doug Oakwell is running this show.

Water polo - Two practices have been held and it looks as if we might have a water polo team after all.

Basketball - Several practices have been held in the gym and judging from the turnout, interest in basketball is being revived.

Practices have now been changed from Tuesday night to Friday 6:00 to 7:00 P.M. except when dances are being held.

Inter-mural competition are now being drawn up. Watch the Sheriff.

Boxing - This is in full swing with a few of the fellows turning out regularly for workouts.

Forger: A man who makes a name for himself

LITTLE ROYAL GRAIN SHOW

Sometime after the new year has rolled around we will be holding our sixth annual Little Royal Grain Show. I would suggest that you start immediately to pick over your grain samples. There will be five competitions consisting of spring wheat, oats, barley, durum wheat and flax. A one quart sample of each will be required for the competition. Incidentally, the Little Royal Exhibition dates are March 7 and 8. Lets get going early and put this year's grain show over the top.

Stuart McKenzie

TWO MORE

A Scot was crossing o'er the street
In a busy little town;
A car was passing swiftly by
And knocked poor Scotty down,

A friend was standing close at hand,
And rushed to Sandy's aid;
But said to say, his battered form
No sign of life betrayed.

His friend enlisted other aid
Of kind men passing by,
And very soon to their surprise
Old Scotty blinked his eye.

His friend had proved a friend in deed
As true friends always do.
He whispered softly, "Sandy Dear,
I'm glad we brought you to."

Then Sandy said: "I can't recall
Of such a thing before;
I think I'll be alright now boys
If you bring me TWO MORE".

- Roy Lobb

10000



The first part of the report is a general description of the project. It includes the title, the objectives, the scope, and the organization of the project. The second part is a detailed description of the project. It includes the methodology, the results, and the conclusions. The third part is a summary of the project. It includes the key findings, the recommendations, and the future work.

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